

# **Grand Valley Trails Association Volunteer Job Description**

**Position Title: Marketing and Publications Committee Volunteers**

**Position Description:**

As part of the Marketing and Publications Committee, you can choose to help with a variety of tasks that might include: distributing brochures; placing publicity in newspapers and other media; designing promotional material; creating PowerPoint presentations; speaking to service clubs and community groups; staffing a booth at fairs, etc.

**Time Commitment:** Any time; for 6 months to a year or more.

**Relationships:** Work closely with Marketing Director, Publications Director and Special Events Coordinator.

**Geographical Area:**

Towpath, Carolinian Crest, Black Walnut, Pinnacle  
(Haldimand, Brant, Waterloo, Wellington Counties)

**Transportation:**

Car is not essential, but probably useful.

**Benefits:**

Make a difference by helping ensure a sustainable future for this scenic, historic trail.

**GVTA Membership Required:** No